

Great personal websites

Make yourself stand out!

DEVFES 

What makes a good personal site?



What makes a good personal site?

Excellent personal sites work on a technical, informational, and emotional level.

TECHNICAL



Technical

1. Responsive design: Your site should look good on every device.

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Learn about media queries.

Technical

```
/* for 480px or less */  
@media screen and (max-width: 480px) {  
  
    #header {  
        height: auto;  
    }  
    h1 {  
        font-size: 24px;  
    }  
    #sidebar {  
        display: none;  
    }  
  
}
```



Technical

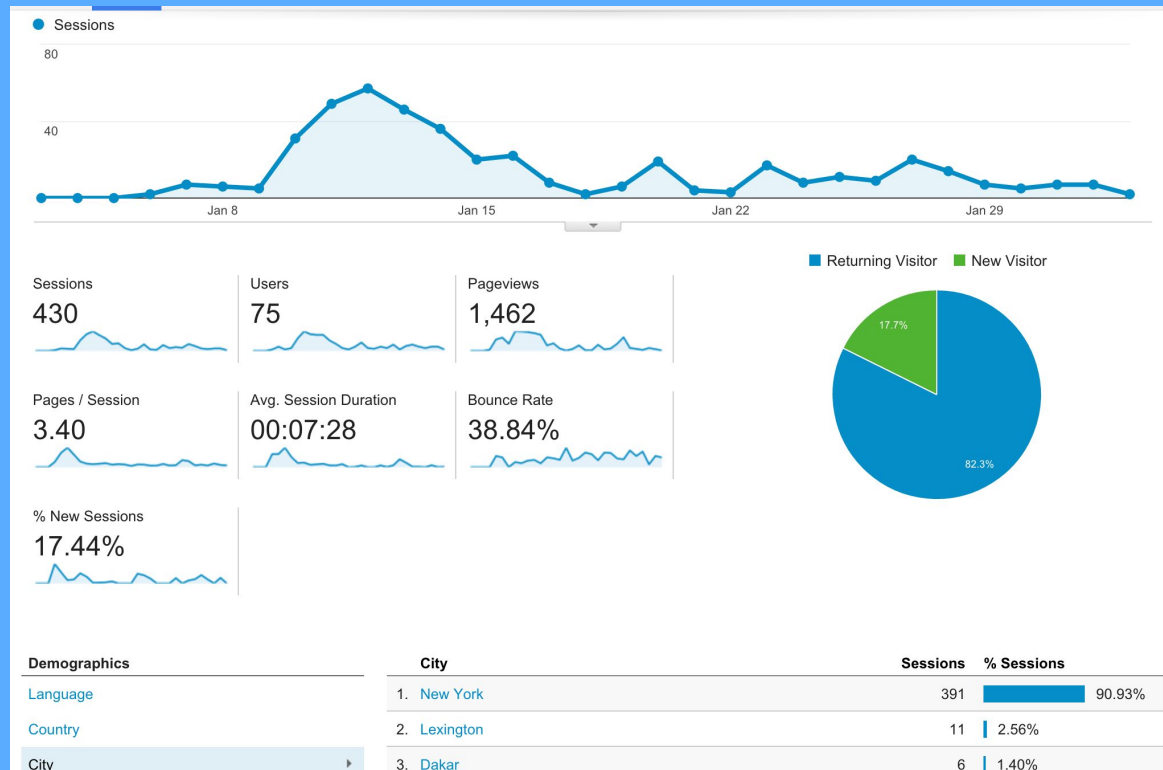
2. Analytics: You should know who's visiting your site, and what they're doing there.

Technical

2. Analytics: You should know who's visiting your site, and what they're doing there.

Learn about Google Analytics.

Technical



Technical

3. Aesthetics: Your website should reflect your skills as a developer, as well as your sense of design.



Technical

3. Aesthetics: Your website should reflect your skills as a developer, as well as your sense of design.

This applies more to web developers & designers.



Technical

1. Responsive design
2. Analytics
3. Aesthetics

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INFORMATIONAL



Informational

Figure out what information you want to showcase.



Informational

Figure out what information you want to showcase.

Then deliver it in a meaningful order.



Informational

So: what information matters?



Informational

_____→
Mandatory

Optional

Informational

Contact info (email)

Mandatory

Optional

Informational

Contact info (email)
Projects

Mandatory

Optional

Informational

Contact info (email)

Projects

Social media

Mandatory

Optional

Informational

Contact info (email)

Projects

Social media

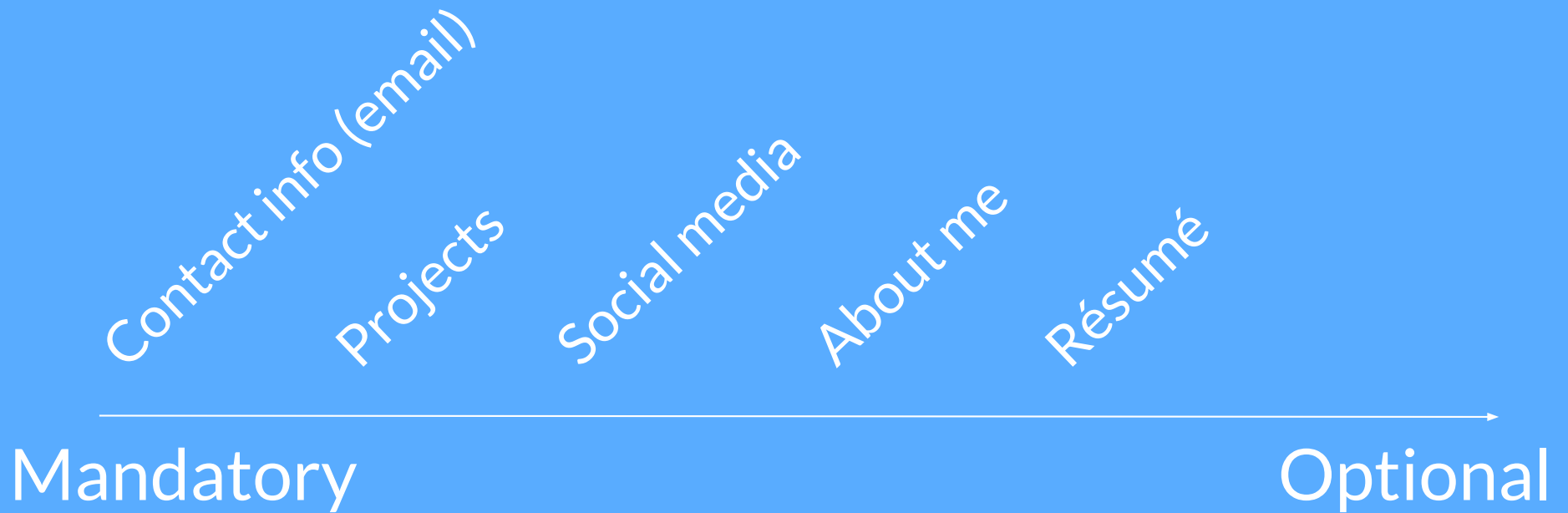
About me

Mandatory

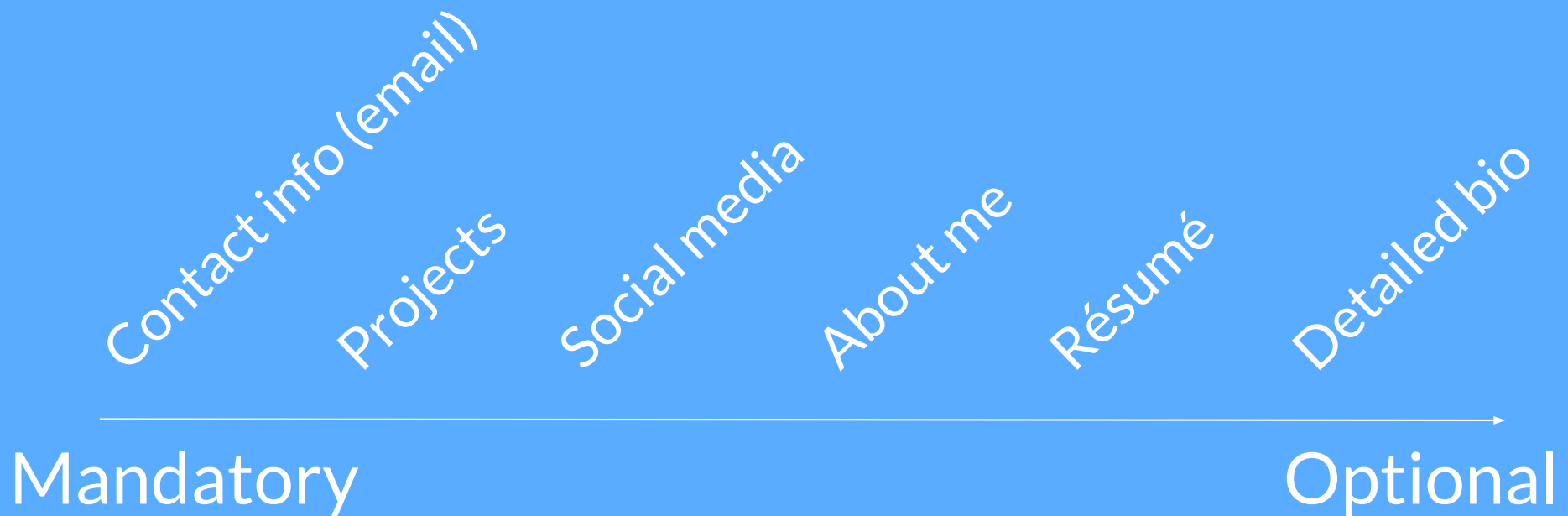
Optional



Informational



Informational



Informational

Don't be afraid to show your other interests! Put up links to your music, blog, photos, poetry—you name it.



What makes a good personal site?

Excellent personal sites work on a technical, informational, and emotional level.

EMOTIONAL



Emotional

Show your personality!



Emotional

Show your personality!

Avoid formal language.



Emotional

Show your personality!

Avoid formal language.

Don't be afraid to develop a personal brand.



Emotional

Personal brands: not a garbage idea



Emotional

Personal brands: not a garbage idea

- creative URLs

Emotional

Personal brands: not a garbage idea

- creative URLs
- recognizable color schemes

Emotional

Personal brands: not a garbage idea

- creative URLs
- recognizable color schemes
- evoke an emotion: silly, friendly, refined, bold, minimalistic

Examples

from people like you



PMs & Designers

<http://jhil.co>

<http://sahirjaggi.github.io>

<http://schlosser.io>



Developers

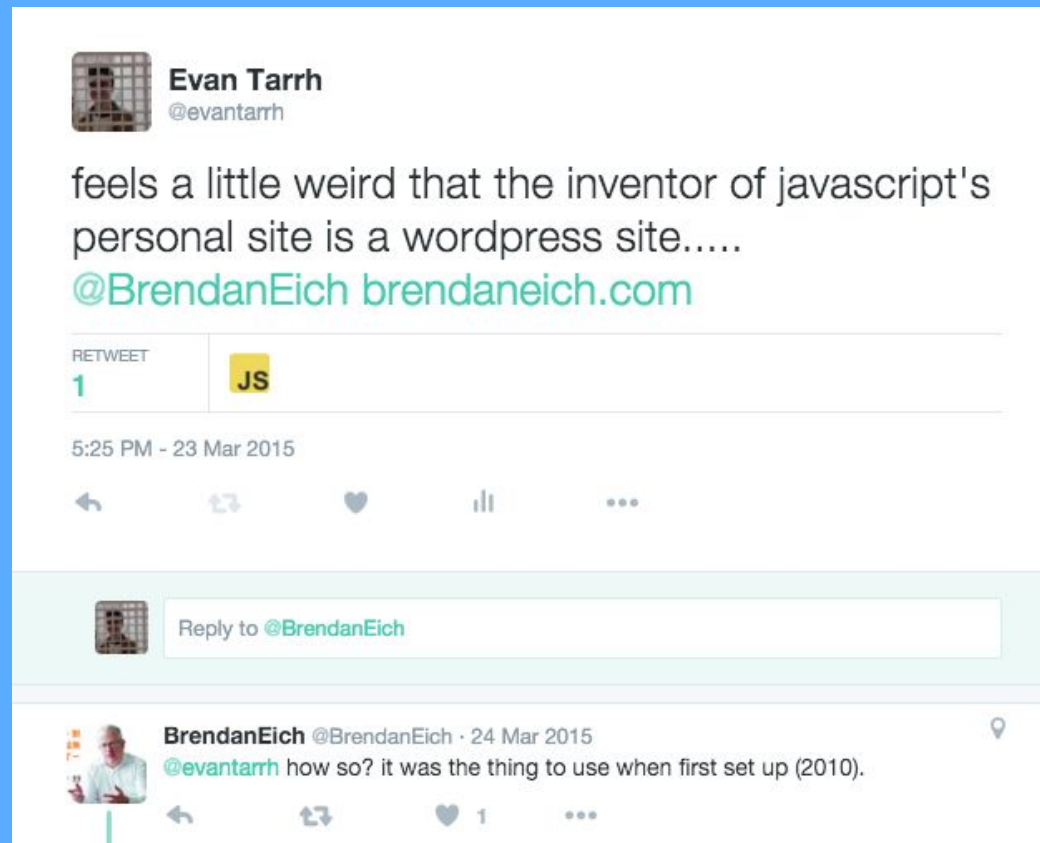
<http://a2.io>

<http://nate.world> <http://dirk.to>

<http://jeffmicklos.com>

<http://eunico.de>

Truly brilliant programmers



Don't spend too much time on
your personal site.

Build things for real people.



Thanks!

@evantarrh

